

CONTACT

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WORK EXPERIENCE

Unwired Web Solutions

Full Stack Developer & E-commerce Specialist | 2023 – 2025

Website Management & Maintenance

- Managed prebuilt website maintenance and IT support
- Published and optimized blog content
- Implemented SEO strategies to improve site rankings
- Added new features based on client requirements

Website Development

- Developed and customized WordPress sites using ACF Pro with Genesis themes
- Built and maintained custom WordPress themes when needed

E-commerce & Data Migration

- Managed and maintained Volusion e-commerce sites
- Migrated 50,000+ products from Volusion to Shopify
- Converted Volusion site into a Shopify custom development site using Liquid
- Integrated SpotPricing API for dynamic pricing in Shopify
- Imported products from WordPress to Printify for streamlined order fulfillment

Wheelspin Media Group

Video Editor & Content Manager | 2022 – 2024

Video Editing & Content Creation

- Edited and produced engaging reels for Instagram, TikTok, Facebook, and YouTube
- Created high-quality video content using Adobe Premiere Pro, After Effects, DaVinci Resolve, and CapCut
- Enhanced visuals with color grading, motion graphics, and special effects
- Added captions to reels for better accessibility and engagement

Content Management & Optimization

- Managed and organized digital content for multiple social media platforms
- Optimized videos for maximum reach and engagement across different platforms
- Designed eye-catching thumbnails and social media assets using Adobe Photoshop & Lightroom

The Philippine Anti-Illegal Drugs Strategy (Project-Based)

Web Developer & Server Administrator | 2024 – 2025

Website Redesign & Optimization

- Redesigned and optimized the official website for improved performance and user experience
- Integrated custom functionalities based on project requirements

Website Maintenance & Server Management

- Managed and maintained the WordPress core, themes, and plugins
- Performed PHP updates and server maintenance using Microsoft Azure
- Ensured website security, stability, and performance through regular updates

Web Medic

Full-Stack Shopify Developer | 2020 – 2024

Shopify Development & Customization

- Transformed Figma designs into fully functional dynamic Shopify stores using custom Liquid
- Developed custom Shopify themes with a focus on performance and UX

Advanced Shopify Features & App Replication

- Replicated app-like functionalities for product pages using custom metafields and Liquid
- Integrated Shopify Storefront API for enhanced functionality and dynamic content

E-commerce Optimization & Maintenance

- Ensured seamless site performance through ongoing updates and optimizations
- Implemented best practices for Shopify development, improving scalability and efficiency

IformatLogic

Full-Stack Developer & Video Editor | 2020 – 2024

WordPress Development

- Developed and migrated Figma designs into fully functional WordPress websites
- Implemented custom functionalities using ACF (Advanced Custom Fields)
- Developed custom WordPress plugins and themes to meet specific project requirements.

Shopify Development

- Built fully dynamic Shopify stores using Liquid and Storefront API
- Developed custom Shopify themes by integrating JavaScript and Liquid
- Handled various Shopify client tickets, resolving theme-related issues and customizations

Front-End & Full-Stack Development

- Developed websites using React.js and Vue.js for modern, interactive user experiences
- Built a site using React.js with Laravel as the backend for seamless performance

Website Optimization & SEO

- Optimized website performance for speed and efficiency
- Implemented SEO best practices to enhance search rankings and visibility

Web Design & Maintenance

- Designed visually appealing and user-friendly website layouts
- Provided ongoing maintenance and support for various client websites

Video Editing & Content Creation

- Edited and produced videos for marketing and social media content
- Utilized tools like Adobe Premiere Pro, After Effects, and DaVinci Resolve
- Created engaging motion graphics and visual effects for enhanced storytelling

Web Partnership Solutions

Full-Stack Developer | 2021 – 2023

WordPress Development

- Converted Figma designs into fully functional WordPress websites
- Implemented ACF (Advanced Custom Fields) for custom functionalities
- Developed custom features like interactive calculators using AJAX for client services

Shopify Development

- Transformed Figma designs into fully dynamic Shopify sections using Liquid
- Integrated Shopify Storefront API for enhanced functionality and data handling

Freelancer

3D Artist & Motion Designer

3D Modeling & Environment Design

- Created detailed 3D environments and characters for various projects
- Designed assets for games, commercials, and visual effects

3D Motion Design & Animation

- Developed 3D motion graphics for advertisements and promotional content
- Used Mixamo for character rigging and animation

Rendering & Visual Effects

- Rendered high-quality visuals using Redshift, Octane Render, Cycles, and Eevee
- Integrated 3D elements into video projects using After Effects and Element 3D

Software & Tools

- Proficient in Cinema 4D, Blender, Unreal Engine, and KitBash3D
- Combined 3D workflows with After Effects for compositing and post-production

Promptomusic

Music Video Editor | 2019 – 2024

Music Video Production

- Edited and created music videos for original tracks
- Integrated VFX, 3D animation, and motion graphics to enhance visuals

Anime-Inspired Visual Effects

- Used anime clips combined with special effects for dynamic storytelling
- Applied advanced compositing and animation techniques in After Effects

Software & Tools

- Worked with After Effects, Element 3D, Blender, and Cinema 4D for high-quality production

Landogz Web Solutions

Project Manager & Full-Stack Developer | 2014 – 2024

Project Management & Student Capstone Development

- Guided students in developing capstone thesis and research projects
- Assisted in building systems such as e-voting, ordering, barangay management, e-commerce, and POS systems

Web Design & Development

- Designed websites in Figma and migrated them to React.js with Laravel for full-stack applications
- Created WordPress designs and implemented them using Elementor, Divi, WPBakery, or custom ACF plugin development
- Integrated APIs and developed custom functionalities for WordPress sites

E-commerce & Shopify Development

- Developed custom Shopify themes using ThemeKit and Git for version control
- Built and customized Shopify stores with Liquid and API integrations

Server & Deployment

- Migrated websites to cPanel for hosting and deployment
- Ensured proper server configuration and site optimization

RIARD ENTERPRISE SOLUTIONS INC.

Full Stack Developer & Multimedia Artist | 2024 – 2025 | Project Based

- Built WordPress websites customized to fit each client's goals and brand
- Developed and adjusted themes and plugins with ACF and PHP to add the right features
- Kept sites running smoothly by improving speed, security, and SEO performance
- Designed graphics, UI elements, and other visual assets to enhance the overall look and feel
- Collaborated with clients to turn their ideas into clean, user-friendly websites

CERTIFICATES**Best in Capstone Thesis / Research****2022**

Digital Artist E-commerce Platform

SCHOOL**Polytechnic College of Botolan****2018 – 2022**Bachelor of Science in Information
Technology**SKILLS****Full Stack Developer & Video Editor****Development**

React JS, JavaScript, Vue JS, Laravel, PHP, AJAX, Tailwind CSS, WordPress, Elementor, Divi, Breakdance, WP Bakery, ACF, Shopify, Liquid, Storefront API, Metafields, ThemeKit, Git, Figma, Adobe XD, HTML, CSS, SASS, cPanel, Azure, MySQL, API Integration, Web Hosting

Video Editor

After Effects, Premiere Pro, CapCut, DaVinci Resolve, Element 3D, Cinema 4D, Blender, Unreal Engine, Redshift, Octane Render, Cycles, Eevee, Mixamo, KitBash3D, Photoshop, Lightroom